

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 09.49
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6359262 TRF# 334882
ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #
AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME
100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR
NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6359262 CLASS: NATL. LOCAL REGIONAL
PRDCT MATT SMITH 10/02 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 09.49

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED 12 AND 14
TTLS \$21,450
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRIENDS OF MATT SMITH

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
12	R		600A-800A	30		\$250.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
14	R		530A-800A	30		\$250.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
OCT/12			21450.00									
CONTRACT TOTAL											21450.00	
TOTAL SPOTS											41	

MARKET TOTALS \$60,785 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35**

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE